



This form can be used as an orientation in the presentation of projects of young entrepreneurs developed in the locations of each partner country. It will be presented at the YouthNest project meeting to be held in Italy in May 2018.

SECTION A: GENERAL INFORMATION

1. Name of the project: mMMm vlčie sirupy
2. E-mail address: info@mmmsirupy.eu
3. Location covered: whole Slovak market
4. Number of jobs created: 4
5. Project in operation (date): since: 2012, started selling in May 2017

SECTION B: OBJECTIVES/GOALS SET

6. Write down briefly what the young entrepreneurs want to achieve with this project, what their objectives/goals are:

They want to bring back the old traditional way of how the generation of our grandparents used to make homemade syrup. They want to combine tradition – as also the name of the brand “wolf syrup” is based on old name of the area of their upbringing Wolf mountains; with their unique choice of combinations of fruit which creates final flavors. Everything is handmade and fruit is of course bio.

<http://mmmsirupy.eu/>

SECTION C: STRATEGIC LINES AND FINANCING

7. Describe how young entrepreneurs develop the project and what type of financial support they used at the beginning:

They started to develop the project in 2012, it was just 2 of them and they built everything from zero. Throughout the years they were learning how to properly cook the syrups, they needed to get all the licences needed for proper running of such business and they only used own financial resources.

SECTION D: RESULTS/IMPACTS OF THE PROJECT

8. Wich are the results/impacts young entrepreneurs achieved thanks to the project?

They started selling last year in May. This year in the period January to April they already managed to sell more than they did in last year in total. They are growing in Slovak market, they already appeared in many newspapers. Now they are expanding to Czech Republic.

SECTION E: DIFFICULTIES AND PROBLEM SOLVING

9. Were there any difficulties they needed to face? If yes, how did they solve them?

They faced difficulties mainly in the process of getting licences due to bureaucracy and lots of conditions they needed to fulfill in order to get approval from hygienic bureau.

SECTION F: OTHER CONSIDERATIONS AND SUGGESTIONS/REMARKS

10. Do you have any other remarks/considerations/suggestions you would like to share? If yes, feel free to share them because it is very helpful for other young entrepreneurs.

Just be patient and persistent.