



This form can be used as an orientation in the presentation of projects of young entrepreneurs developed in the locations of each partner country. It will be presented at the YouthNest project meeting to be held in Italy in May 2018.

SECTION A: GENERAL INFORMATION

1. Name of the project: PARUS
2. E-mail address: goncalopaivaforte@gmail.com
3. Location covered: Viana do Castelo
4. Number of jobs created: none
5. Project in operation: since january 2017
6. Sector: project of environmental sustainability - promotion of forest goods and services

SECTION B: OBJECTIVES/GOALS SET

7. Write down briefly what the young entrepreneurs want to achieve with this project, what their objectives/goals are:

PARUS was created with the aim of controlling the amount of "pine caterpillar" (processionary) in a sustainable way.
As the number of caterpillars increased, there was a need to intervene locally, placing boxes of nests for "chapins" (a bird species). This birds help control caterpillar pests.
The protection of the environment is done through birds and insects, but for this it is also necessary to produce shelters for auxiliary insects.
To reach the objective (environment conservation) we need to produce nest boxes and shelters that work as pest control. There are also dissemination sessions to increase environmental awareness among populations.

SECTION C: STRATEGIC LINES AND FINANCING

8. Describe how young entrepreneurs develop the project and what type of financial support they used at the beginning:

Own financing – the young entrepreneur has a job as engineer and a passion for nature. For Through personal funding, he began to build shelters for animals (birds) and then insects and mammals. And he rented space in a carpentry.

SECTION D: RESULTS/IMPACTS OF THE PROJECT

9. Wich are the results/impacts young entrepreneurs achieved thanks to the project?

- Increase in the population of the bird “chapim”, predator of pine caterpillar
- Decrease of the pine caterpillar population
- Increase environment awareness
- Instill organic production

SECTION E: DIFFICULTIES AND PROBLEM SOLVING

10. Were there any difficulties they needed to face? If yes, how did they solve them?

- Bureaucracies (management)
- Marketing
- The project is in the beginning – due to his profession, he does not have much time to dedicate exclusively to the project
- There is no public support to the project
- Lack of entrepreneurial experience

SECTION F: OTHER CONSIDERATIONS AND SUGGESTIONS/REMARKS

11. Do you have any other remarks/considerations/suggestions you would like to share? If yes, feel free to share them because it is very helpful for other young entrepreneurs.