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YouthNest.crea

— TRANSNATIONAL INCUBATOR FOR CREATIVE —  
ENTREPRENEURSHIP IN EUROPEAN RURAL AREAS

## NEWSLETTER n° 4 - 2019

### YouthNest.crea

Transnational incubator for creative entrepreneurship in european rural area

Key Action 2: Strategic partnerships supporting innovation in the field of youth

(n.º ref. 2017-2-ES02-KA205-009950)

YouthNest.crea is a European project aimed at young people which aims to develop a virtual as well as an on-site ecosystem of support, advice, encouragement, training, stimulation and opportunities to shape innovative ideas for the empowerment of young people in their professional development. The project will also foster an entrepreneurial culture leading to self-employment opportunities with a focus on entrepreneurship within the creative sector in rural areas of the EU. The project is promoted within the framework of ERASMUS+ 2014-2020 Programme (Key Action 2 - Strategic partnerships supporting innovation in the field of youth) and it will be carried out between 2017 and 2019.

#### Who develops the project?

Concello de Vedra - Lead Partner (Spain), Stichting Business Development Friesland (Netherlands); Comune di Capannori (Italy); Newry and Morne Co-Operative Ltd (United Kingdom); Obec Zemplinske Hamre (Slovakia) and Associação Juvenil de Deão (Portugal)

#### For whom?

Young people between the ages of 16 and 30: graduates or students, unemployed people, those who have dropped out early and are not currently studying or working and young entrepreneurs.

#### Why in rural areas?

To value the endogenous potential of rural areas and to help ensure the preservation and sustainability of their resources through creative and innovative entrepreneurship models.



Comune di Capannori



## Last transnational coordination meeting

4<sup>th</sup> and last transnational coordination meeting was celebrated on 17<sup>th</sup> to 18<sup>th</sup> of September 2019. Meeting was hosted by one of the project partners - Obec Zemplínske Hámre, which is situated in the very east of Slovakia, also considered as one of the very rural parts of the country. During the two days of the agenda, all the attending project partner representatives had both time to work and also to get to know the rural area.

Working part of the meeting was dedicated to conclude online course and in-situ mobilities, to point out what worked well and what needs to be improved in the future and it was mainly based on the feedback from the participants. Partners also reviewed the fulfillment of the past commitments and set new ones in order to finish the project properly and to successfully deliver the final report as a collaboration of all partners. Last, but not least partners also discussed the structure of the Joint sustainability and Transfer plan in order to keep the project vivid and to spread the outcomes of the project.

Project partners had a chance to attend a multiplier event by the host partner. Event was focused on the project presentation and the presentation of results achieved by the project. Two of the Slovak participants of the project (both online course and in-situ mobility in Spain) shared their experience and key learnings from the project. Also one of the local business champions - representative of Wolf syrup, had a presentation about their business, how it started in the rural areas, what were the challenges and where they stand now.



Transnational coordination meeting



Multiplier event

Partners had a chance to get to know the mining history of Zemplínske Hámre in the museum - where the first day of agenda was held. In the afternoon after traditional Slovak lunch, partners visited some checkpoints of Zemplínske Hámre Educational Trail that shows another important parts of the history, but also nature as well.



## Project results

**83 participants from 6 partner countries attended the online course** which consisted of following topics:

- Know myself and know the world
- Creative thinking
- Importance of effective communication
- Teamwork
- Risk management
- Importance of ethics
- What is business and its types
- Requirements to start a business
- How to start a business

**37 participants from 6 partner countries took part in in-situ mobilities in Italy, Spain and Netherlands.** Testimonies were presented in previous newsletter.

Above all, the project video was created, which perfectly sums up the goals and results of the project. Watch it below:



(hyperlink through the picture to the video link:  
[https://www.youtube.com/watch?time\\_continue=2&v=XOMcyFJZg-0&feature=emb\\_logo](https://www.youtube.com/watch?time_continue=2&v=XOMcyFJZg-0&feature=emb_logo))

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